

THE   
**ICE CREAM**  
**TRUCK** 

**SCHOOL**

**ice cream**

**PROGRAM**

# A sweet way to fundraise!

Turn any school day into a sweet success with an Ice Cream Day fundraiser! It's an easy and fun way to raise money while treating students to delicious treats they love.

With simple ordering, great pricing, and allergy-friendly options, our pre-packaged ice cream novelties make fundraising a breeze. Whether you're supporting a school program, club, or special event, an Ice Cream Day is a fundraiser everyone will love!

Ready to get started? Contact us at  
**[fundraisingcalgary@theicecreamtruck.ca](mailto:fundraisingcalgary@theicecreamtruck.ca)**

# Why choose The Ice Cream Truck?

## Supporting Local

We're a family owned business, and we're passionate about giving back. A portion of all proceeds goes to I Can for Kids, supporting local kids in need.

## Something for Everyone

We offer a variety of options, including peanut-free, gluten-free, dairy-free, and vegan treats. Everyone can enjoy a sweet treat!

## A Taste of Local

We're proud to offer a selection of locally made treats, supporting Calgary producers and bringing the best of our community to your fundraiser.

## Easy Ordering

Our simple ordering process ensures a smooth experience from start to finish.

## Frozen & Sorted for Convenience

We'll drop off a **portable freezer** at the school to keep the treats frozen until it's time to hand them out. Plus, everything will be sorted by class for easy distribution!

# Fun choices!

While our school fundraising treats are all nut-free, we also offer treats made in a certified nut-free facility. You'll find allergen symbols for gluten-free, nut-free, and vegan options in the bottom left corner of each menu item.







**Certified Nut-Free**

**Gluten-Free**

**Vegan**

**Canadian Made**



# Raise money for your school.

An ice cream fundraiser is a great way to raise money for your school! For example, a Sonic Face Pop costs the school \$5.63 (incl. GST) and has a suggested retail price of \$7.50. That means the school earns \$1.87 profit per bar.

## Ice Cream Fundraiser Example

Treats	Qty	Cost / per bar	SRP / per bar	Profit
Sonic Face Pop	100	\$5.63	\$7.50	\$187.00
Super Fudge	75	\$3.19	\$4.25	\$79.50
Triple Treat	75	\$1.88	\$2.50	\$46.50
Moose Sandwich	50	\$4.13	\$5.50	\$68.50
Cotton Candy Bar	50	\$3.38	\$4.50	\$56.00
TOTAL FUNDRAISER PROFIT				\$437.50

# How it works.

01

## **Choose Your Treats**

Select up to six different ice cream treats for your students.

02

## **Spread the Word**

We'll provide digital flyers for you to print and send home or post around the school.

03

## **Collect Orders and Payment**

Collect orders and payment from students.

04

## **Place Your Order**

Submit your order at least 10 days before delivery. Pay the cost of the ice cream when ordering, you keep the remaining profits!

05

## **Seamless Delivery**

We package everything by classroom and **deliver it in a portable freezer** to keep treats frozen.

06

## **Easy Distribution**

You distribute the treats to each class at your convenience.

07

## **Freezer Pickup**

At the end of the day, we'll return to pick up the freezer, ensuring everything stays frozen from start to finish!

# Advertising.

Make your fundraiser a success with custom advertising materials! You'll receive printable posters to display around your school, flyers for students to take home, and a digital flyer for your school bulletin email.

**Custom flyer's you can print and post around your school.**

Support our school by participating in

## Ice Cream Day!

**May 22/2025**

*Fun treats!*

**Orders Due: May 9<sup>th</sup> at 11:00am**

Proceeds to the PAC.

**Custom flyer's you can print and send home with your students.**

Support our school by participating in

## Ice Cream Day!

**May 22, 2025**

**ORDERS DUE: May 9<sup>th</sup> at 11:00am**

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## Ice Cream Day!

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**ORDERS DUE: May 9<sup>th</sup> at 11:00am**

Proceeds to the PAC.

**THE ICE CREAM TRUCK**

# Ready to get started?

We'd love to help make your fundraiser a success!

Email us at [fundraisingcalgary@theicecreamtruck.ca](mailto:fundraisingcalgary@theicecreamtruck.ca) to book your fundraiser.



**\*Your order will be delivered in a portable freezer. If you'd like to book the truck for an event, please visit our website.**

[www.theicecreamtruck.ca](http://www.theicecreamtruck.ca)

  @Yay4IceCream